



CORPORATE SOCIAL RESPONSIBILITY POLICY

Vision Statement

By 2020 we are using our role as a global advertising solutions provider and charitable events organiser and donator, purchaser, employer and partner to generate net positive benefits for the environment, our brand partners chosen charities and communities both locally and globally. People seek us out because of our reputation for ethical business practices and charitable services that make a positive difference to society. We have successfully piloted financial innovations to address environmental and social issues and others are looking to us as a role model.

Policy Objective

We define CSR as the integration of social and environmental considerations in how we conduct our business day-to-day. We take our stakeholder interests into account in our decision-making in the short and long-term.

Audience and Scope

The policy applies across all our operations, and is incorporated into our governance, management, business strategy, and daily decisions and actions. We also include our CSR ethic in our supplier relations. We expect our joint ventures and business partnerships to satisfy the intent of this CSR policy.

Guiding Principles

We will be responsible for reducing our negative environmental impacts on the land, water, air and living organisms and our negative social impacts on people and communities near and far.

We will use our influence to encourage others to limit their negative and enhance their positive environmental and social impacts. We will leverage our resources, expertise, products and services and relationships for the benefit of our members and our communities. We will work with our community partners and use our public voice to advance solutions to social and environmental issues in our community.

Accountability

We will regularly monitor implementation of this policy and publicly report on our progress.

Core Values

Co-operation: Guided by International Co-operative Principles, we build relationships that are fair, equitable and co-operative. **Integrity and Respect:** Integrity and respect guide our business practices and our relationships with each other, our employees, our members and our community.

Accountability: We build trust that fosters organizational success and sustainability through our commitment to social and financial accountability.

Excellence: We strive for excellence in all we do through innovation, creative thinking and continuous improvement."

Our Mission

"To be a democratic, ethical, and innovative provider of global advertising solutions and services to our customers. Through strong financial performance, we serve as a catalyst for the self-reliance and economic well-being of our chosen partner brands charities and our community;" their purpose is: "Working with people and communities to help them thrive and prosper."

1. We will be responsible and effective financial managers to that MGDS Media Limited remains strong and prospers.
2. We will provide you with outstanding service and help you achieve your advertising goals.
3. We will provide meaningful opportunities for our Brand Partner to have input in selecting the charities we support.
4. We will ensure that MGDS Media Limited is a great place to work.
5. We will lead by example and use our resources and expertise to effect positive change in our communities. This means we will:
 - Leverage our unique skills and expertise as a global advertising and events solution provider to create solutions to social, environmental and economic issues
 - Model and advocate socially and environmentally responsible business practices
 - Seek business partners that practice progressive employee relations.
 - Contribute to the well-being of their communities and respect the environment.
 - Invest responsibly in the communities in which we live and work.
6. We will be accountable for living up to our commitments. This means:
 - Make continuous and measurable progress in meeting our commitments
 - Involve our members, staff and communities in measuring our performance and report the findings in a public, externally verified report.